



Custom Skate's Dave Kimmel Brings His Talents To Coyotes Ice Sports

Scottsdale (August 23, 2011) -- The [Ice Den](#) in North Scottsdale is pleased to announce that veteran skate specialist, Dave Kimmel, has chosen to call Coyotes Ice Sports - the Ice Den pro shop -- his new home. After many years of operating the highly successful Custom Skate in Tempe, Arizona, Kimmel will relocate to the Ice Den beginning September 2011.

Kimmel discovered a passion for skating as a young boy and has been involved in the sport since 1966 when he began working for Phoenix's only ice rink. "I learned the fine art of sharpening, fitting and mounting skates from my mentor, Edwin Carney," said Kimmel. "More importantly, I learned that a customer is more than just a customer. You treat them with respect and as a vital part of your business. This has always been my belief and it's the mantra the Ice Den has lived by since opening its doors in June 1998."

"It has been a long term goal of the Ice Den to see Kimmel join the staff of Coyotes Ice Sports - we couldn't be more excited to have him on our team," said Mike O'Hearn, president of the Ice Den. After six years in Tempe, Kimmel and his wife Nancy decided to retire their own store, Custom Skate, to take on this opportunity at Coyotes Ice Sports. "We decided that joining forces with the Ice Den would be best for the skating community," said Kimmel.

Brian Godin, Coyotes Ice Sports manager understands the importance of having the veteran leadership that Dave Kimmel brings. "We deal with a wide ranging clientele, from the Learn to Skate beginner all the way to nationally and internationally ranked skaters. Working with an expert like Dave will be a personal privilege and a tremendous advantage in how we address our customers."

"This is a critical step in the continued growth of the Ice Den and Coyotes Ice Sports," said O'Hearn. Long viewed as the preeminent skating and entertainment facility in the southwest, the facilities' programs continue to grow. Under the direction of Julie Patterson, director of skating and programming at the Ice Den, and the assistance of a superlative group of professional coaches -- the Ice Den's skating programs are respected nationwide; ranking nationally among the Top five in the country each year.

About Dave Kimmel:

Kimmel is a past member of the Board of the Skating Club of Phoenix. He has been a Music Coordinator for the US Figure Skating Association from 1986 to present, where he has also served as Chairman of the Music Committee. He has been assigned to be a music technician at many national and world events, and in 2002 he was selected as a technician at the Winter Olympics in Salt Lake City. Currently he is an independent member of the USFSA and a "Life Member" from the Skating Club of Phoenix. Kimmel has skated both freestyle and dance, played hockey and even did a little speed skating. He competed in two regional championships in the 1970s in "Ice Dance." He currently has one Pre-Gold dance test passed towards his Gold dance test.

Long ago, a bronze level dancer named Nancy needed skates, her friend directed her to Dave. As they say, the rest is history. Nancy became Dave's partner in both skating and life. Much of the success of their store was a direct credit to Nancy. The Skating Boutique in Coyotes Ice Sports, with permission, will steal a slogan made famous by Custom Skate Sharpening & Sales: ***"It's designed for the skater, by skaters."***